



**KONFERENZ ZUR NACHT
9.-11. NOV 2017, BERLIN**

Stadt Nach Acht– Berlin 09.-11. November

Nächtliche Nachbarn- was bringen dialogorientierte Maßnahmen?

DONNERSTAG 09.11.2017 16:00-17:30

Abstract Pieter Walinga

The Mayor of Amsterdam has designated the Rembrandt square as a 3-year pilot area. During this period, the municipality, the police and the bars and clubs of the square try to minimize the nuisance and violence by changing the way the square is experienced. A package of measurements and experiments influence people's behavior. Instead of adding more police, a team of 20 hosts welcome the public and inform them where to go. House rules are communicated at the square and on social media. Personnel of bars and clubs is trained. Public light is diminished, the square is more often cleaned, bike parking is forbidden during the weekend nights and better and smarter wayfinding is developed. Together with the clubs and bars, a branding strategy for the square is developed. All measures are discussed in a panel with committed residents who live nearby the square.