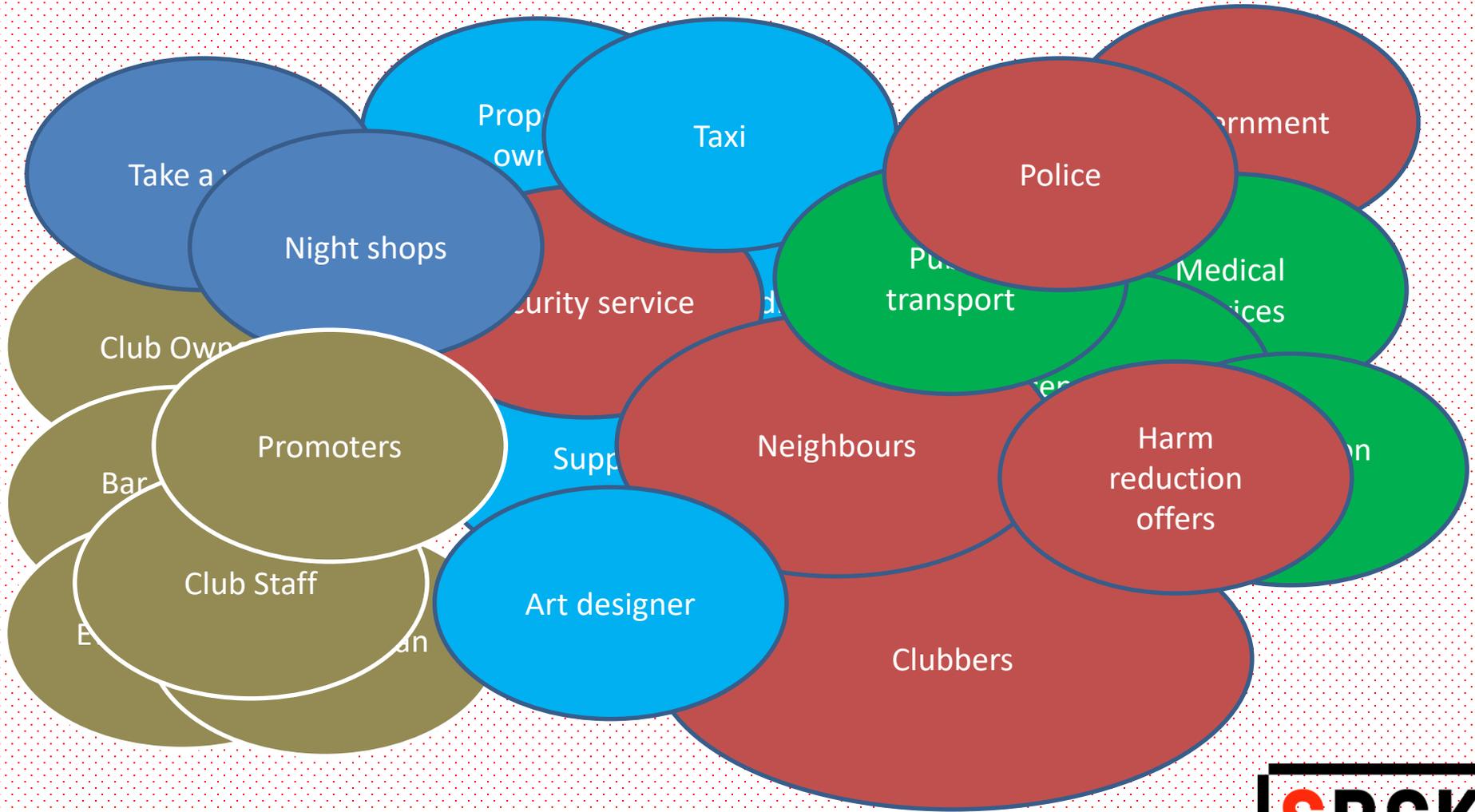


S BCK

Background

The Open Club Day, held for the first time 2012 in Zurich, Switzerland, aims to raise awareness about the reality of the daily work in a live music venue among its neighbours, local cultural players, authorities, and policy makers. By highlighting daily activities of music venues, the Open Club Day offers the right circumstances for a constructive exchange than can help to clear up negative stereotypes that are so often cultivated about live music venues and nightlife.

Target Group



2013

Logo: SBCK | ... | ... | ... | ...

TAG DER OFFENEN CLUBTÜR

19. JANUAR 2013

SBCK Bar & Club
Kommission
Zürich

ab 17 Uhr Mitgang Eintritt frei
ab 19 Uhr ab 12 Uhr ab 17 Uhr ab 19 Uhr
ab 21 Uhr ab 23 Uhr ab 01 Uhr ab 03 Uhr
ab 05 Uhr ab 07 Uhr ab 09 Uhr ab 11 Uhr

19.01.2013

20 bars and clubs

700 visitors



2013



2014



01.03.2014

6 bars and clubs – guided tour

200 visitors



2014



2015



24.01.2015

3 bars and clubs

120 visitors



2015

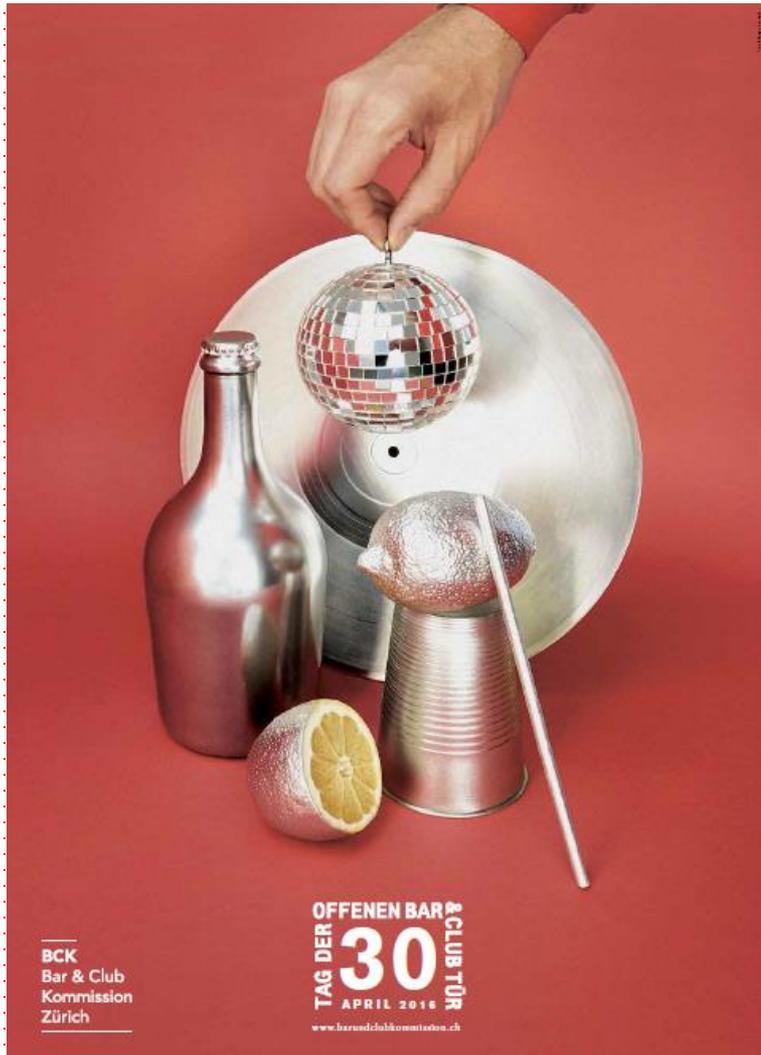


2016

30.04.2016

15 bars and clubs

150 visitors



2016



2017



29.04.2017

12 bars and clubs

400 visitors



2017



National Identity



VERBAND SCHWEIZER MUSIKCLUBS
FEDERATION SUISSE DES CLUBS DE MUSIQUES ACTUELLES



30.04.2016, First National Day



29.04.2017, Second National Day



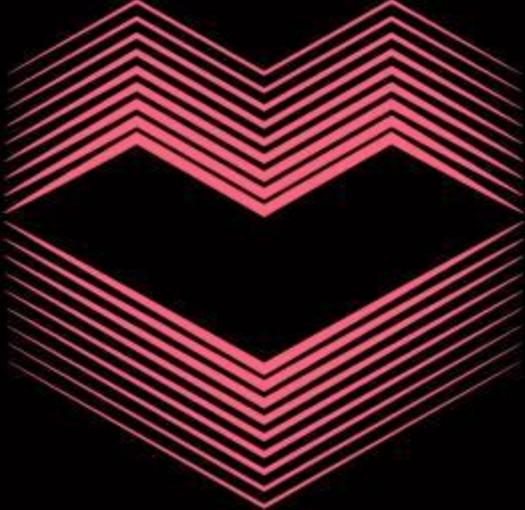
Participants 2017



LISTE DER TEILNEHMENDEN CLUBS (68)

| | | |
|---|---|--|
| <u>AARAU</u> <u>Kiff - Kultur in der</u> <u>Futterfabrik</u> | <u>JONA</u> <u>ZAK - Zentrum für</u> <u>aktuelle Kultur</u> | <u>SURSEE</u> <u>Kulturwerk 118</u> |
| <u>BADEN</u> <u>Nordportal</u> <u>WERKK</u> | <u>LA CHAUX-DE-FONDS</u> <u>Bikini.Test</u> | <u>VEVEY</u> <u>Rocking Chair RKC</u> |
| <u>BASEL</u> <u>Holspark Klybeck</u> <u>Kasern</u> <u>Nordstern</u> <u>Parterre</u> <u>Sommercasino</u> <u>Zum Kuss</u> | <u>LAUSANNE</u> <u>La Datcha</u> <u>Le Romandie</u> <u>Satellite</u> <u>Zélig (28.04.2017)</u> | <u>WIL</u> <u>Gare de Lion</u> |
| <u>BERN</u> <u>ISC Club</u> <u>Bierhübeli</u> <u>Bonsoir</u> <u>Dachstock</u> <u>Dead End</u> <u>ISC Club</u> | <u>LUZERN</u> <u>B-Sides</u> <u>Neubad</u> <u>Schüür</u> <u>Südpol</u> <u>Treibhaus</u> | <u>WINTERTHUR</u> <u>Albani</u> <u>Gaswerk</u> <u>Kraftfeld</u> <u>Salzhaus</u> |
| <u>BIEL</u> <u>Le Singe</u> | <u>LYSS</u> <u>KUFA (Kulturfabrik)</u> | <u>YVERDON</u> <u>L'Amalgame</u> |
| <u>DÉLÉMONT</u> <u>SAS (CJC)</u> | <u>NEUCHÂTEL</u> <u>La Case à Chocs</u> | <u>ZÜRICH</u> <u>Akt-Niederdorf</u> <u>Barfüesser</u> <u>Calypso Nightclub</u> <u>Cabaret Voltaire</u> <u>Cranberry Bar</u> <u>Ebrietas</u> <u>Heaven Club</u> <u>Kino Stüssihof</u> <u>Kon-Tiki</u> <u>Platzhirsch</u> <u>Safari Bar</u> <u>Splendid Piano Bar</u> <u>Züri Bar</u> |
| <u>FRIBOURG</u> <u>Fri-Son</u> <u>Nouveau Monde</u> | <u>ST. GALLEN</u> <u>Baracca Bar</u> <u>Fion</u> <u>Gap Events</u> <u>Kulturfestival</u> <u>St.Gallen</u> <u>Nachtgallen</u> <u>Süd Bar</u> <u>Talhof</u> | |
| <u>GENÈVE</u> <u>Acacias 76</u> <u>Decibell</u> <u>Le Chat Noir</u> <u>La Gravière</u> <u>L'Undertown</u> | | |

03.02.2017, 1. European Day



OPEN CLUB DAY

First European edition

03|02|2018

#openclubday

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